Making—and changing?—social norms about sustainability

How educational researchers approach what happens in schools 18 October 2023

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(Östman & Öhman 2019)

Table 5.1 Main characteristics of the three selective tradition of ESE

Tradition of ESE	Fact-based	Normative	Pluralistic
Perspective on sustainability problems	Sustainability problems are knowledge-based and are resolved by means of research and information	Sustainability problems are moral which can be resolved by exerting an influence on people's attitudes and behaviour	Sustainability problems are political which should be dealt with democratically
The cause of sustainability problems	An unforeseen result of production and resource exploitation in society	A conflict between society and the laws of nature	Conflicts between humans' wide range of achievement goals
Main method of teaching	Factual information from teacher to student	Transferring sustainable values in student active exercises	Critical discussions based on a number of alternatives
The purpose of ESE	Students receive knowledge of sustainability problems by learning of scientific facts	Students adopt sustainable attitudes and behaviour	Students develop their ability to critically evaluate and take a stand in sustainability issues
The aim of ESE	Citizens who have enough information to judge between different political alternatives in sustainability issues	Committed citizens who accept and approve of the necessary changes in order to develop a sustainable society	Citizens who are competent to engage in the democratic debate and practices that concern a sustainable future
Fact-value focus and relation The democratic process in relation to education	Facts After	Facts → Values Before	↑ Facts ↔ Values ↑ In
Strengths and weaknesses	Based on reliable knowledge Omits the value dimension of sustainability issues	Effective for individual change Violates the democratic and emancipatory purpose of education	Supports democratic competence Time-consuming and a challenge to create a commitment

Phenomena

Context Methods Findings

(Cincera & Krajhanzl 2013)

What do the researchers want to find out about?

Which students, teachers? Doing what?

Where and when

Students' action competence

"The knowledge and skills necessary for diminishing the environmental footprint in the areas of water and energy consumption in households" (Cincera & Krajhanzl 2013: 118)

What methods did the researchers use

Phenomena Context Methods

Czech Republic, 2012 7th–9th grade students EcoSchools program EcoTeam members

(Cincera & Krajhanzl 2013)

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HOW ECO-SCHOOLS WORKS

(Cincera & Krajhanzl 2013)

The Eco-Schools programme consists of three structural elements - The Seven Steps

Framework, the Eco-Schools Themes, and Assessment for the Green Flag. To be successful the programme requires support from school leaders and the Board. Active involvement of staff is imperative as well as long-term commitment and the willingness to involve students in decision-making.



Which students, teachers? Doing what?

Where and when?

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Phenomena Context

Methods

Findings

(Cincera & Krajhanzl 2013)

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Which students, teachers? Doing what?

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What methods did the researchers use?

Survey (n = 1219)

measured action competence
measured perceived participation in decision-making
reported student information including EcoTeam membership

Phenomena Context Methods

Findings

Significant difference in action competence for EcoTeam members, other students

Positive correlation between action competence and perceived participation in school decision-making

(Cincera & Krajhanzl 2013)

What do the researchers want to find out about?

Which students, teachers? Doing what?

Where and when?

What methods did the researchers use?

Phenomena Context Methods

Findings

Significant difference in action competence measure for EcoTeam members and other students

Positive correlation between action competence and perceived participation in school decision-making

(Cincera & Krajhanzl 2013)

"Pupils who can participate in schools' decision-making have more opportunities for developing their action competence."

(Cincera & Krajhanzl 2013: 119)

"When pupils have a higher level of action competence, they believe more in their ability to participate in schools' decision-making processes." (Cincera & Krajhanzl 2013: 120)

Phenomena

Context Methods Findings

(Barton & Tan 2010: 195)

(Barton & Tan 2010)

What do the researchers want to find out about?

Which students, teachers? Doing what?
Where and when?

What methods did the researchers use?

relationship between learning science and agency in science

"Agency with and in science implies that students use the knowledge, practices and contexts of science to develop their identities, to advance their positions in the world, and/or to alter the world towards what they envision as being more just."

Context

Methods Findings What do the researchers want to find out about?

Which students, teachers? Doing what?

Where and when?

United States, 2007

Children ages 10-14

GET-City: after school club outside of school

Facilitated by educational researchers

"Voluntary" participation

Context

Methods Findings What do the researchers want to find out about?

Which students, teachers? Doing what?

Where and when?

5-week unit on urban heat island phenomena
3 meetings per week; 2,5 hours per meeting
Instruction, controlled experiments, fieldtrips, mini-documentaries

GET-City: after school club outside of school

What do the researchers want to find out about

Which students, teachers? Doing what

What methods did the researchers use?

"Given that urban education is marked by layers of inequalities from how schools are staffed and funded to the kinds of courses and resources that are available to students, the analysis and transformation of inequalities is particularly important in urban science education research." (Barton & Tan 2010: 196)

Phenomena Context

Methods

Findings

Critical ethnography

Phenomena Context Methods

What do the researchers want to find out about?

Findings

Willer Students, teachers: Doing What

Where and when?

Participating youth as community science experts

"Youth actively positioned themselves as individuals who were knowledgeable in science, in particular about the UHI phenomenon—in what it is, in how to generate and interpret evidence about the phenomenon at the local level, and in why this is important for their community to understand." (Barton & Tan 2010:)

What methods did the researchers use?

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and weaknesses	Omits the value dimension of sustainability issues	Violates the democratic and emancipatory purpose of education	competence Time-consuming and a challenge to create a commitment

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Thanks!



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