

# INNOVATING BUSINESS MODELS FOR SUSTAINABILITY

## Fourth International Workshop of Daughters of Themis: International Network of Female Business Scholars



Kea, Greece  
Κέα, Ελλάδα

4 – 10 June 2018



Organised by the University of Oslo, Faculty of Law's Research Group Companies,  
Markets and Sustainability

### Programme

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#### MONDAY 4 JUNE

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Arrival in Greece

Informal joint dinner Monday evening in Lavrion

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#### TUESDAY 5 JUNE

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8:30-9:30: Ferry from Lavrion

9:30: Transport from Kea port to Cavo Perlevos

**Late morning session** (specific times not set first day as we do not know exact arrival time or when check-in is available)

- Welcome to the workshop by Beate Sjøfjell (15 minutes)
- Can the Modern Corporation Operate Sustainably? Susan Watson
  - Commentator 1: Ellen Stenslie
  - Commentator 2: Vijaya Nagarajan
- 15 minutes break
- 'Resilience' in the Sustainable Market Actor for Responsible Trade, Yue Ang
  - Commentator 1: Tineke Lambooy
  - Commentator 2: Anne-Christin Mittwoch

**Check-in at guest house** (before, in break, or here, depending on availability of accommodation)

**Lunch** at Anna's Taverna

**Afternoon session:**

- Why Are Global Megatrends Ungendered, and What Happens If We Change That?  
Sarah Cornell
  - Commentator 1: Gwendolyn Gordon
  - Commentator 2: Beate Sjøfjell
- 15 minutes break
- Good Corporate Citizenship and #DoingBySuing, Carol Liao
  - Commentator 1: Valentina Patetta
  - Commentator 2: Linn Anker-Sørensen

*Free time for swimming, sunbathing, relaxing*

**Dinner at Anna's Taverna**

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**WEDNESDAY 6 JUNE**

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**Morning session 08.45-12.30:**

- Ordering coffee and settling down (15 minutes)
- Aren't We All Pursuing Societal Goals in Our Businesses? Defining 'Societal Purpose' in Social Enterprises, Tineke Lambooy
  - Commentator 1: Carol Liao
  - Commentator 2: Gwendolyn Gordon
- 15 minutes break
- Cleaning Up the Economy; How Environmental Social Enterprises Create Sustainable Business Models, Ellen Stenslie
  - Commentator 1: Sarah Cornell
  - Commentator 2: Valentina Patetta
- 15 minutes break
- Sustainable Business Models to Foster Circular Economy and Sustainable Development, María Jesús Muñoz-Torres, Idoya Ferrero Ferrero
  - Commentator 1: Linn Anker-Sørensen
  - Commentator 2: Susan Watson

**Lunch at Anna's Taverna (12.30-2 pm)**

*Organised outing from 2.30 pm – nature walk / exploration (Karthea or similar), concluding with dinner in the evening at Ioulida*

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**THURSDAY 7 JUNE**

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**Morning session 08.45-12.30:**

- Ordering coffee and settling down (15 minutes)
- Corporate Groups and Evasion of Sustainability Reporting in EU, Linn Anker-Sørensen
  - Commentator 1: Yue Ang
  - Commentator 2: María Jesús Muñoz-Torres
- 15 minutes break

- Sustainability in EU Company Law: Towards a New Legal Form? Aspects of Regulating Social Enterprises, Anne-Christin Mittwoch
  - Commentator 1: Susan Watson
  - Commentator 2: Tineke Lambooy
- 15 minutes break
- Conceptualizing Social Enterprise Financing: The Emergence of Social Finance, Valentina Patetta
  - Commentator 1: Idoya Ferrero Ferrero
  - Commentator 2: Ellen Stenslie

*Lunch at nearby tavern; swimming and sunbathing (free time) (12.30-3.00 pm)*

**Afternoon session (3 pm – 5.30 pm):**

- Ordering coffee and settling down (15 minutes)
- The Role of Superannuation Funds in Driving Corporate Sustainability in Australia: The Potential and the Reality, Vijaya Nagarajan
  - Commentator 1: Beate Sjøfjell
  - Commentator 2: Sarah Cornell
- 15 minutes break
- The Contingent Corporation: Network and the Nature of the Firm, Gwendolyn Gordon
  - Commentator 1: Anne-Christin Mittwoch
  - Commentator 2: Carol Liao

*Free time*

**7 pm: Dinner at Anna's Taverna**

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## **FRIDAY 8 JUNE**

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**Morning session 08.45-12 noon:**

- Ordering coffee and settling down (15 minutes)
- Innovating the Corporation for Sustainability, Beate Sjøfjell, María Jesús Muñoz-Torres
  - Commentator 1: Vijaya Nagarajan
  - Commentator 2: Yue Ang
- 15 minutes break
- Network meeting (publication plans, electing the Steering Committee 2018-2019, planning the 2019 workshop; AOB; 1.5 hour)

*Lunch and organized outing, or organized outing with lunch (boat trip around the island, or boat trip to another beach?), concluding with dinner*

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## **SATURDAY 9 JUNE**

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**Morning and early afternoon:**

*Check out and social activities (boat trip to another beach?)*

**Transport to Kea port**

**4 pm: Ferry from Kea to Lavrion**

**5 pm: Arrive Lavrion; transport to Athens**

**8.30 pm: joint dinner at Kuzina (tbc), Plaka, near Acropolis, Athens**

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## **SUNDAY 10 JUNE**

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*End of workshop. Participants fly back (or stay on in Greece!)*

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### **Contact information of organising committee 2018:**

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