

## *What is the Sustainable Company?*

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In the past few decades reform of corporate governance has largely been guided by the “shareholder value” model of the firm. This short-term share price orientation of many companies is one of the causes of our current triple (ecological, financial and social) crisis. This contribution develops the idea of the “Sustainable Company”, which helps encourage ecological, social and financial sustainability. One of the key elements of the “Sustainable Company” is strong “voice” in the firm by labour representatives. Statistical evidence shows that, on the whole, there is not a conflict between environmental and social sustainability – rather, companies that do better on one dimension also do better on the other dimension.